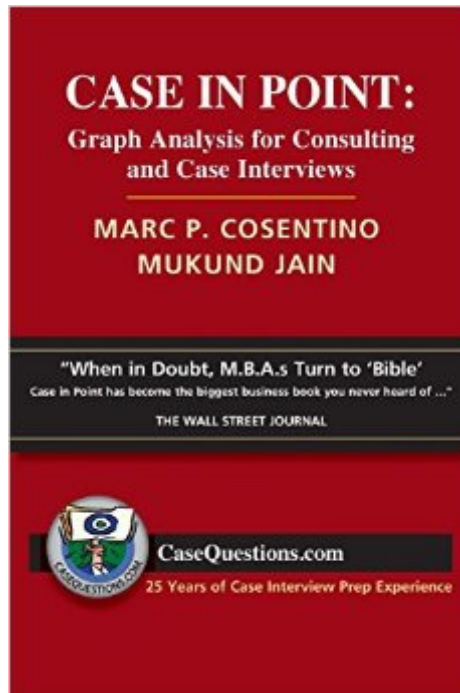


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# Case In Point: Graph Analysis For Consulting And Case Interviews



## Synopsis

The use of complex graphs in case interviews has exploded. You have a very short time to look at the graph, analyze it, extract what's important and apply it to your answer. This book was designed to help you understand the role of graphs in consulting (both during an interview and on the job). The authors introduce the Ivy Graph Framework, which will allow you to analyze 11 of the most popular graphs quickly, completely, and with great confidence. In addition the book provides eight sophisticated cases with numerous graphs per case and allows you to see how these cases unfold. There is nothing else out there like it!

## Book Information

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## Customer Reviews

Quite useful for non-scientists who want to hone their graph-reading skills. It's nice to have all the different types of graphs in one place, but it doesn't contain any radically new info that isn't online somewhere. There are several typos throughout, which are, at best, annoying, and at worst, make one of the example cases unusable. In that case, each column on the bar chart is exactly the same, even though the written analysis suggests they are different. Hopefully the second edition will fix these errors but I feel like this edition was rushed out carelessly.

Analysis of graphs is one of the core elements of consulting interviews. It's important to interpret data accurately, but it is even more important to understand the full story behind the graph and get to the "so-what" quickly. This book focuses on helping you master this core aspect of with a solid framework and a nice selection of graphs. The 8 cases are really good, too, providing good practice

on graph interpretation. I would highly recommend it to anyone interested in management consulting  
- Associate Principal at one of the top 3 consulting firms

Perfect supplement for Case in Point. I had an interview with a big four firm, and they rely heavily on charts and graphs. Every case I had (4 cases) had some type of figure. It provides a fantastic and easy framework to dissect any type of graph you're likely to see in a case interview. I highly recommend it in conjunction with Case in Point.

This is a great book! I was recommended to buy this book and start using cases and graph analysis as a way to hire Associates in investment banking. Totally amazed by what I learned and I would strongly recommend to hiring managers as well as people applying for roles requiring interpretation of graphs....not just in consulting, but in investment banking too. Additionally, I was surprised to pick up a lot of new ways to think about data presentation, so has benefits beyond just studying for interviews.

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